

## United Kingdom: JCDecaux awarded second place in Sedex award for “Best Environmental Sustainability Programme”

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**Paris, March 28<sup>th</sup>, 2019** – JCDecaux S.A. (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that its subsidiary JCDecaux UK has been awarded second place in the prestigious “Best Environmental Sustainability Programme” award in the supplier category, at the Sedex conference in London on March 26<sup>th</sup>.

Over 50,000 companies (buyers, suppliers and auditors) in 150 countries use Sedex to manage their performance in relation to labour law, health and safety, sustainability and business ethics. Sedex provides one of the world’s largest collaborative platforms for sharing responsible sourcing data about supply chains. The Sedex conference is an annual event held to recognise responsible businesses, with award winners selected by a panel of experts. The conference brings together more than 700 business leaders, professionals and government representatives.

This award recognises JCDecaux’s sustainable development strategy and extra-financial results in the United Kingdom. Thanks to JCDecaux’s waste management programme, 98% of its UK waste is now sorted and recycled with the goal of bringing this to 100% by 2020. Since 2012, JCDecaux UK has reduced its vehicle carbon emissions by 31% and has generated energy savings of 65% across all its buildings and premises. In 2018, JCDecaux worked with partners including Heathrow Sustainability Partnership, TFL (Transport for London) and Network Rail on a range of initiatives to reduce its environmental footprint. As a result of the ongoing efforts of its teams, the environmental and energy management systems used by JCDecaux UK have received ISO 14001 and ISO 50001 certification respectively.

**Jean-François Decaux, Co-Chief Executive Officer of JCDecaux**, said: “We are very proud of JCDecaux UK’s recognition for “Best Environmental Sustainability Programme”. This award recognises the long-term approach that we have taken to achieve development through a sustainable business model that respects the planet and its inhabitants. A core element of the company’s strategy, sustainable development enables us to anticipate future changes and represents a significant driver of growth and innovation. As we currently implement a rigorous six-pronged Group-wide action plan to reduce our environmental footprint, this recognition reflects the expertise of our teams, notably in the United Kingdom, and will spur us on to increase our efforts to make JCDecaux an ever more responsible economic player.”

### Key Figures for JCDecaux

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (528,660 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 277 contracts in metros, buses, trains and tramways (366,000 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (648,570 advertising panels)

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,244,275.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

# JCDecaux

- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,880 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,450 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,061,200 advertising panels in more than 80 countries
- Present in 4,030 cities with more than 10,000 inhabitants
- 13,030 employees

For more information about JCDecaux, please visit [jcdecaux.com](http://jcdecaux.com). Join us on [Twitter](#), [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#).

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