

JCDecaux installs bus shelters with photovoltaic roofs for Roland-Garros

Paris, 31 May 2018 — JCDecaux, a Roland-Garros partner for several decades and official tournament supplier, has installed three bus shelters with photovoltaic roofs for the two-week period of the tournament. These autonomous solar bus shelters are equipped with a photovoltaic roof which produces enough energy to power the display box and the LED lighting of the ceiling lamp during the night. By proposing this solution to the Fédération Française de Tennis (French Tennis Federation), JCDecaux reaffirms the importance of integrating sustainable development issues into its responsible development strategy and emphasizes energy saving by reducing electricity consumption. This innovation fits naturally into the framework of the “CSR FFT- Roland-Garros Partners Joint Commitment” aimed at finding joint solutions to the CSR issues of the Fédération Française de Tennis and Roland-Garros.

The 150 engineers of JCDecaux’s Research and Development Department work daily on the “smart lighting” and energy efficiency for the Group’s products and solutions, by making LED lighting more widespread and automating the brightness measurement of all digital screens installed outdoors.

For more than 10 years, JCDecaux has been deploying energy-efficient, non-advertising bus shelters, relying particularly on its patent for roof lighting guided by a motion sensor, as is the case in Strasbourg, Leicester (United Kingdom) and Stavanger (Norway).

Energy-efficient advertising bus shelters are installed in geographical areas where the solution is relevant, such as in countries that are near the equator, where the average duration of the day varies little during the year and where sunshine average is high.

This autonomous bus shelter offering complements and enriches the range of innovative solar energy solutions that JCDecaux can offer to cities and transport companies. Thus, the Group’s capacity for innovation in the field of energy efficiency is also illustrated by:

- autonomous serviceable equipment such as the solar bike station presented in Paris during the COP21, an industrial version of which will be deployed in Nantes at the end of summer 2018;

- equipment incorporating partial solar production, such as the 100 passenger shelters with touch screens in Paris: the energy produced by the solar panels placed on the roofs is directly consumed by the e-Village® screen, reducing the overall consumption of the shelter and contributing to energy savings of more than 30% compared to older non-digital bus shelters.

Bernard Giudicelli, President of the Fédération Française de Tennis states: *“the Fédération Française de Tennis, which has put sustainable development at the heart of its federal strategy, commends this great initiative by JCDecaux. This initiative perfectly fulfils the CSR commitments we have set this year with the various partners of Roland-Garros.”*

Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux, said: *“This initiative with FFT during Roland-Garros is another example of JCDecaux’s commitment to sustainable development, its ability to offer innovative solutions and its desire to make cities more sustainable, more user-friendly and more welcoming thanks to urban equipment with a low energy footprint.”*

Key Figures for JCDecaux

- 2017 revenue: €3,493m*
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (543,050 advertising panels)
- N°1 worldwide in transport advertising with more than 218 airports and 250 contracts in metros, buses, trains and tramways (356,320 advertising panels)
- N°1 in Europe for billboards (141,630 advertising panels)
- N°1 in outdoor advertising in Europe (672,220 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,290 advertising panels)
- N°1 in outdoor advertising in Latin America (77,190 advertising panels)
- N°1 in outdoor advertising in Africa (26,770 advertising panels)
- N°1 in outdoor advertising in the Middle-East (18,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,074,113 advertising panels in more than 80 countries
- Present in 4,033 cities with more than 10,000 inhabitants
- 13,040 employees

* Restated from the retrospective application of IFRS 15, applicable from January 1st, 2018

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