



Nice, 17 October 2017
Press Release

Installation of new digital street furniture soon to be equipped with environmental sensors

>>New digital services to improve the quality of life of Nice's inhabitants

Installation from October to December 2017, in Nice

The Nice-Côte d'Azur Métropole, the City of Nice and JCDecaux will install 30 digital street furniture units between October and December 2017. This means that the City of Nice and the Nice-Côte d'Azur Métropole will be able to send informative messages to their inhabitants and, in the near future, propose new digital services thanks to environmental sensors that will be added.

With the installation to take place in stages, JCDecaux's new digital street furniture offer new tools for the Nice-Côte d'Azur Métropole and the City of Nice. It includes a high-definition 84-inch LCD screen offering unequalled outdoor image quality for the display of informative messages to the city's inhabitants.

In 2018, the new connected digital street furniture units will be equipped with innovative environmental sensors that will collect data on air quality, noise, humidity, UV radiation, temperature and air pressure. **The Nice-Côte d'Azur Métropole, a global smart city, will be able to collect precise data and fine tune with the objective of improving noise levels, air quality, and the quality of life of its inhabitants.**

Digital services for residents will be further enriched by low-voltage beacons to provide geolocalised information, if accepted by the user, to smartphones, and terminals offering access to wi-fi provided by the City of Nice.

The street furniture themselves comply with the highest levels of environmental standards. Made from sustainable and recyclable components, they can automatically modulate light intensity in accordance with the location and external light levels. This limits light pollution and generates energy savings.

We would like to thank you in advance for the resonance this information may have.

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