

PUBLICATION OF THE 2017 REGISTRATION DOCUMENT

Out of Home Media

Algeria

Argentina Australia Azerbaijan Bahrain Belgium Botswana Bulgaria Canada Colombia Costa Rica Ecuador Estonia Finland Germany Honduras India Ireland Israel Italy Ivory Coast Japan Kazakhstan Korea Luxembourg Madagascar Mauritius Mexico Myanmar Norway Panama Peru Poland Portugal Qatar Russia Singapore Slovakia Slovenia Spain Swaziland Switzerland Tanzania The Dominican Republic The Netherlands

Uganda

Uzbekistan Zambia

Zimbabwe

United Arab Emirates United Kingdom

Paris, April 26, 2018

JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in the world, is pleased to announce the publication of its 2017 Registration Document.

This Registration Document was filed today with the French Financial Markets Authority (*Autorité des Marchés Financiers - AMF*).

It is made available to the public free of charge in accordance with the applicable regulations and can be accessed and downloaded from the Company's website <u>www.jcdecaux.com</u>.

This Registration Document includes the following documents: the 2017 annual financial report, the report of the Supervisory Board on corporate governance, the description of the share buyback program, the statutory auditors' reports and the information related to their fees.

For further information, please contact:

Arnaud COURTIAL

Head of Investor Relations Sainte-Apolline 78378 Plaisir Cedex (France) Tel: +33 (0)1 30 79 79 93 Email: <u>arnaud.courtial@icdecaux.com</u>

Key Figures for JCDecaux

- 2017 revenue: €3,472m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (543,050 advertising panels)
- N °1 worldwide in transport advertising with more than 215 airports and 250 contracts in metros, buses, trains and tramways (356,320 advertising panels)
- N°1 in Europe for billboards (141,630 advertising panels)
- N°1 in outdoor advertising in Europe (672,220 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,290 advertising panels)
- N°1 in outdoor advertising in Latin America (77,190 advertising panels)
- N °1 in outdoor advertising in Africa (26,770 advertising panels)
- N°1 in outdoor advertising in the Middle-East (18,650 advertising panels)
 - Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,074,113 advertising panels in more than 80 countries
- Present in 4,033 cities with more than 10,000 inhabitants
- 13,040 employees

•

•

JCDecaux SA United Kingdom: 27 Sale Place - London W2 1YR - Tel.: +44 (0)20 7298 8000 Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79 www.jcdecaux.com A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,242,237.80 euros - # RCS: 307 570 747 Nanterre - FR 44307570747