# TECH IN RETAIL

## That's Cool...
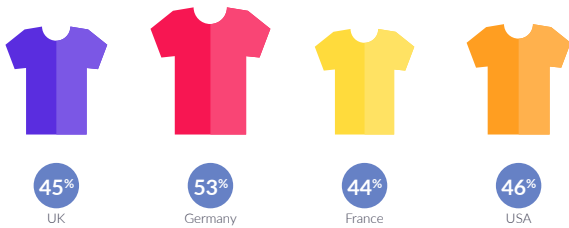
### Payment & delivery via fingerprint
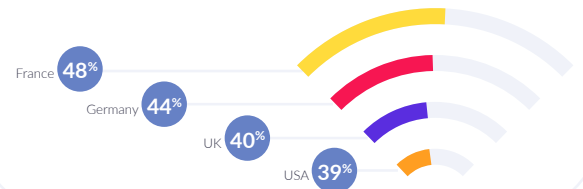
56% UK
46% USA

### Voice recognition for search & ordering

45% UK
53% France
44% Germany
46% USA
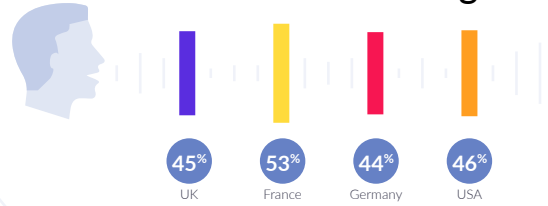
### Interactive changing rooms & mirrors that give suggestions

45% UK
53% Germany
44% France
46% USA

### Contactless shopping: walk out instead of check-out

France 48%
Germany 44%
UK 40%
USA 39%

### Robot store guides

45% UK
44% Germany
53% France
46% USA
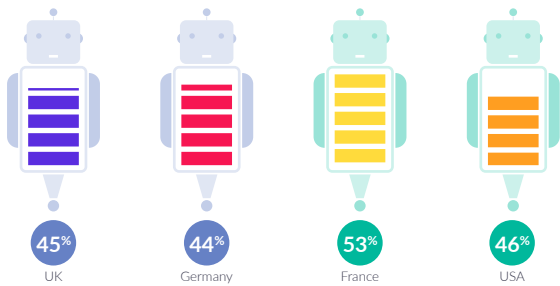
### AI that chooses & orders products for you

UK 55%
USA 69%
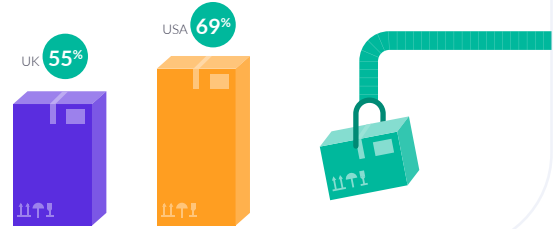
### Facial recognition relaying customer information

54% UK
69% USA

### AI/chatbot customer service

UK 42%
France 42%
Germany 54%
USA 50%

## That's Creepy...