

Information and advertising street furniture contract with the City of Paris - JCDecaux lodges an appeal with the French Administrative Supreme Court

Out of Home Media

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Paris, 24 April 2017 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that, further to the decision by the Paris Administrative Court to cancel the tender procedure used to award the city's information and advertising street furniture contract, its subsidiary SOMUPI (66% owned by JCDecaux and 34% by Publicis group) will lodge an appeal with the *Conseil d'Etat* (the country's supreme court for administrative law). JCDecaux considers that its bid was in order and compliant with the provisions of the Local Advertising Regulations.

Key figures for JCDecaux

- 2016 revenue: €3,393m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (559,070 advertising panels)
- N°1 worldwide in transport advertising with more than 220 airports and 260 contracts in metros, buses, trains and tramways (354,680 advertising panels)
- N°1 in Europe for billboards (169,860 advertising panels)
- N°1 in outdoor advertising in Europe (721,130 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (219,310 advertising panels)
- N°1 in outdoor advertising in Latin America (70,680 advertising panels)
- N°1 in outdoor advertising in Africa (29,820 advertising panels)
- N°1 in outdoor advertising in the Middle-East (16,230 advertising panels)
- N°1 worldwide for self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,117,890 advertising panels in more than 75 countries
- Present in 4,280 cities with more than 10,000 inhabitants
- Daily audience: more than 410 million people
- 13,030 employees

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