

## Rémi Grisard appointed Head of Investor Relations and Financial Communication of JCDecaux

### Out of Home Media

Angola  
Australia  
Austria  
Azerbaijan  
Bahrain  
Belgium  
Botswana  
Brazil  
Bulgaria  
Cameroon  
Canada  
Chile  
China  
Colombia  
Costa Rica  
Croatia  
Czech Republic  
Denmark  
Ecuador  
El Salvador  
Estonia  
Eswatini  
Finland  
France  
Gabon  
Germany  
Guatemala  
Hungary  
Honduras  
India  
Ireland  
Israel  
Italy  
Ivory Coast  
Japan  
Kazakhstan  
Korea  
Latvia  
Lesotho  
Lithuania  
Luxembourg  
Madagascar  
Malawi  
Mauritius  
Mexico  
Mongolia  
Mozambique  
Myanmar  
Namibia  
New Zealand  
Nicaragua  
Nigeria  
Norway  
Oman  
Panama  
Peru  
Poland  
Portugal  
Qatar  
Saudi Arabia  
Singapore  
Slovakia  
Slovenia  
South Africa  
Spain  
Sweden  
Switzerland  
Tanzania  
Thailand  
The Dominican Republic  
The Netherlands  
Uganda  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan  
Zambia  
Zimbabwe

**Paris, June 17, 2021** – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced that Rémi Grisard has joined JCDecaux as Head of Investor Relations and Financial Communication of JCDecaux, taking up his position on June 15, 2021.

Rémi Grisard began his career at Société Générale in 2009 at the group's General Inspection Department which handles risk management and strategic audits in France and internationally for the group's senior management.

In 2013, Rémi Grisard joined the Strategy and Corporate development teams in the Investment Bank - Asset & Wealth Management division at Société Générale, where his role involved strategic planning and corporate M&A transactions.

From 2016, Rémi Grisard was an equity analyst in the Media & Internet team for Société Générale Corporate and Investment Banking, covering stocks such as Adevin, M6, Mediaset Espana, Mediaset Italia, Mediawan and Scout24.

Rémi Grisard, 36, is a graduate of the ESSEC business school.

Based at our headquarters in Yvelines (Plaisir), Rémi Grisard reports to David Bourg, Group Chief Financial, Administrative and IT Officer.

### Key Figures for JCDecaux

- 2020 revenue: €2,312m
- Present in 3,670 cities with more than 10,000 inhabitants
- A daily audience of more than 840 million people in more than 80 countries
- 10,230 employees
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1<sup>st</sup> Out-of-Home Media company to join the RE100 (committed to 100% renewable energy)
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is recognised for its extra-financial performance in the FTSE4Good (4.6/5) and CDP (A Leadership) rankings and has obtained the MSCI AAA score for the 4<sup>th</sup> year in a row
- 964,760 advertising panels worldwide
- N°1 worldwide in street furniture (489,500 advertising panels)
- N°1 worldwide in transport advertising with 156 airports and 249 contracts in metros, buses, trains and tramways (329,790 advertising panels)
- N°1 in Europe for billboards (129,970 advertising panels)
- N°1 in outdoor advertising in Europe (615,530 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,590 advertising panels)
- N°1 in outdoor advertising in Latin America (66,120 advertising panels)
- N°1 in outdoor advertising in Africa (22,500 advertising panels)
- N°1 in outdoor advertising in the Middle East (15,350 advertising panels)

For more information about JCDecaux, please visit [jcdecaux.com](https://www.jcdecaux.com).  
Join us on [Twitter](#), [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#).

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A public limited corporation with an Executive Board and Supervisory Board  
Registered capital of 3,245,684.82 euros - # RCS: 307 570 747 Nanterre - FR 44307570747