JCDecaux

Q3 2026 trading update

Strong revenue growth driven by digital and programmatic trading

Out of Home Media

Angola
Australia
Austria
Bahrain
Belgium
Botswana
Brazil
Bulgaria
Cameroon
Canada
Chile
China
Colombia
Costa Rica
Croatia
Czech Republic
Denmark
Ecuador
El Salvador
Estonia
Eswatini
Finland
France
Gabon
Germany
Guatemala
Honduras
Hungary
India
Ireland
Israel
Italy
Ivory Coast
Japan
Jordan
Kazakhstan
Latvia
Lesotho
Lithuania
Luxembourg
Malawi
Mauritius
Mexico
Mongolia
Mozambique
Myanmar
Namibia
New Zealand
Nicaragua
Nigeria
Norway
Oman
Panama
Paraguay
Peru
Poland
Portugal
Qatar
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
South Korea
Spain
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Zambia
Zimbabwe

Paris, November 4th, 2026

Strong Q3 revenue growth

- **€1,010.5m** in revenue
- **+9.1%** reported revenue growth
- **+6.6%** organic revenue growth
- **+15.3%** organic digital revenue growth, digital **45.4%** of total revenue
- **+37.5%** organic programmatic revenue growth, **13.3%** of digital revenue

9M revenue €2,964.5m, **+6.0%** organic revenue growth

Guidance for Q4 2026: organic revenue growth expected **around +6%**

All alternative performance measures above (revenue, organic growth) are defined in Appendices.

Commenting on the 2026 third quarter revenue, **Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO of JCDecaux**, said:

"In the third quarter of 2026, we continued to deliver strong revenue growth, despite macroeconomic and geopolitical uncertainties, driven by our unique, well-diversified, and premium global OOH media footprint, as well as the acceleration of programmatic trading.

Our revenue grew +9.1%, +6.6% on an organic basis, better than expected. This performance was driven by double digit growth in digital and was positively impacted by the 2026 FIFA World Cup. All activities grew, with Street Furniture up +7.3%, Transport up +7.7%, and Billboard up +1.4%, all on an organic basis.

DOOH (Digital Out-of-Home) revenue continued its strong growth, up +18.5%, +15.3% on an organic basis, to reach 45.4% of total revenue. This was partly driven by the acceleration of programmatic DOOH, which grew +37.5% on an organic basis, to reach 13.3% of digital revenue.

As far as Q4 is concerned, with a continued solid revenue momentum, we now expect organic revenue growth around +6%, despite ongoing macroeconomic and geopolitical uncertainties.

Finally, we sincerely thank all our teams worldwide for their commitment and their drive for excellence, with a special thought for our colleagues in conflict-affected regions."

Following the adoption of IFRS 11 from January 1st, 2014, ***revenue presented and commented in this press release is an alternative performance measure (APM)*** *adjusted to include our prorata share in companies under joint control, except when indicated as IFRS figures.*
Please refer to the paragraph "Alternative performance measures" on page 4 of this release for the definition of Alternative performance measures and reconciliation with IFRS in compliance with the AMF's instructions. The values shown in the tables are generally expressed in millions of euros. The sum of the rounded amounts or variations calculations may differ, albeit to an insignificant extent, from the reported values.

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Registered capital of 3,264,372,84 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

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Revenue

Revenue [1] for the third quarter of 2026 increased by +9.1% to €1,010.5 million compared to €926.1 million in the third quarter of 2025.

Excluding the positive impact from foreign exchange variations and the neutral impact of changes in perimeter, i.e. in organic growth [2], revenue increased by +6.6%.

Advertising revenue, excluding revenue related to sale, rental and maintenance of street furniture and advertising displays, increased by +6.7% on an organic basis.

By activity, on an organic basis, Street Furniture grew by +7.3%, Transport grew by +7.7% and Billboard grew by +1.4%.

Q3 Revenue	2026 (€m)	2025 (€m)	Reported growth	Organic growth
Street Furniture	492.9	456.9	+7.9%	+7.3%
Transport	387.3	345.5	+12.1%	+7.7%
Billboard	130.3	123.7	+5.4%	+1.4%
Total	**1,010.5**	**926.1**	**+9.1%**	**+6.6%**

9-month Revenue	2026 (€m)	2025 (€m)	Reported growth	Organic growth
Street Furniture	1,495.7	1,408.9	+6.2%	+7.3%
Transport	1,077.3	1,003.8	+7.3%	+6.1%
Billboard	391.4	381.7	+2.6%	+1.0%
Total	**2,964.5**	**2,794.4**	**+6.1%**	**+6.0%**

Please note that the geographic comments below refer to organic revenue growth.

- **Street Furniture**

Third quarter revenue increased by +7.9% to €492.9 million, +7.3% on an organic basis with good growth in all geographic areas.

Third quarter advertising revenue, excluding non-advertising revenue related to sale, rental and maintenance of street furniture was up +7.0% on an organic basis.

- **Transport**

Third quarter revenue increased by +12.1%, to €387.3 million, growing by +7.7% on an organic basis, driven by double digit growth in the United Kingdom and North America, while Rest of the World declined high single digit, impacted by the conflict in the Middle East.

- **Billboard**

Third quarter revenue increased by +5.4% to €130.3 million, +1.4% on an organic basis including a low single digit decrease in France due to inventory rationalisation, while other regions were more dynamic, partly driven by digital.

Outlook

As far as Q4 is concerned, with a continued solid revenue momentum, we now expect organic revenue growth around +6%, despite ongoing macroeconomic and geopolitical uncertainties.

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Next information:
2026 full-year results: March 11th, 2027 (before market)

Key Figures for JCDecaux

- *2025 revenue: €3,967.1m – H1 2026 revenue: €1,953.9m*
- *N°1 Out-of-Home Media company worldwide*
- *A daily audience of 850 million people in 78 countries*
- *1,105,906 advertising panels worldwide*
- *Present in 3,895 cities with more than 10,000 inhabitants*
- *11,894 employees*
- *JCDecaux is listed on the Eurolist of Euronext Paris and is part of the SBF 120 and CAC Mid 60 indexes*
- *JCDecaux's Group carbon reduction trajectory has been approved by the SBTi and the company has joined the Euronext Paris CAC® SBT 1.5° index*
- *JCDecaux is recognised for its extra-financial performance in the CDP (A-List), MSCI (AAA), Sustainalytics (11.1), and has achieved Gold Medal status from EcoVadis*
- *Member of the UN Global Compact since 2015 and of the RE100 since 2019*
- *Leader in self-service bike rental scheme: pioneer in eco-friendly mobility*
- *N°1 worldwide in street furniture (636,625 advertising panels)*
- *N°1 worldwide in transport advertising with 154 airports and 257 contracts in metros, buses, trains and tramways (374,718 advertising panels)*
- *N°1 in Europe for billboards (94,562 advertising panels worldwide)*
- *N°1 in outdoor advertising in Europe (740,067 advertising panels)*
- *N°1 in outdoor advertising in Asia-Pacific (168,815 advertising panels)*
- *N°1 in outdoor advertising in Latin America (103,865 advertising panels)*
- *N°1 in outdoor advertising in Africa (31,364 advertising panels)*
- *N°2 in outdoor advertising in the Middle East (20,852 advertising panels)*

Forward looking statements

This news release may contain some forward-looking statements. These statements are not undertakings as to the future performance of the Company. Although the Company considers that such statements are based on reasonable expectations and assumptions on the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual performance to differ from those indicated or implied in such statements.

These risks and uncertainties include without limitation the risk factors that are described in the universal registration document registered in France with the French Autorité des Marchés Financiers.

Investors and holders of shares of the Company may obtain copy of such universal registration document by contacting the Autorité des Marchés Financiers on its website www.amf-france.org or directly on the Company website www.jcdecaux.com.

The Company does not have the obligation and undertakes no obligation to update or revise any of the forward-looking statements.

For more information about JCDecaux, please visit jcdecaux.com.
Join us on X, LinkedIn, Facebook, Instagram and YouTube.

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Appendices

Alternative performance measures

Under IFRS 11, applicable from January 1st, 2014, companies under joint control are accounted for using the equity method.
However, in order to reflect the business reality of the Group and the readability of our performance, our operating management reports used to monitor the activity, allocate resources and measure performance continue to integrate on proportional basis operating data of the companies under joint control.
Consequently, pursuant to IFRS 8, Segment Reporting presented in the financial statements complies with the Group's internal information, and the Group's external financial communication therefore relies on this operating financial information. Financial information and comments are therefore based on these alternative performance measures, consistent with historical data, which are reconciled with IFRS financial statements.

In Q3 2026, the impact of IFRS 11 on our revenue as defined in APM was €-74.7 million (-€70.3 million in Q3 2025), leaving IFRS revenue at €935.9 million (€855.8 million in Q3 2025).
For the first nine months of 2026, the impact of IFRS 11 on revenue as defined in APM was -€229.3 million (-€205.9 million for the first nine months of 2025), leaving IFRS revenue at €2,735.2 million (€2,588.5 million for the first nine months of 2025).

Definitions notes

(1) **Revenue**: It includes on proportional basis the revenue of the companies under joint control.
(2) **Organic growth**: The Group's organic growth corresponds to the revenue growth excluding foreign exchange impact and perimeter effect. The reference fiscal year remains unchanged regarding the reported figures, and the organic growth is calculated by converting the revenue of the current fiscal year at the average exchange rates of the previous year and taking into account the perimeter variations prorata temporis, but including revenue variations from the gains of new contracts and the losses of contracts previously held in our portfolio.

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Organic revenue growth

€m		Q1	Q2	H1	Q3	9-month
2025 revenue	**(a)**	**858.0**	**1,010.3**	**1,868.3**	**926.1**	**2,794.4**
2026 IFRS revenue	**(b)**	**809.6**	**989.7**	**1,799.3**	**935.9**	**2,735.2**
IFRS 11 impacts	(c)	71.0	83.6	154.6	74.7	229.3
2026 revenue	**(d) = (b) + (c)**	**880.6**	**1,073.4**	**1,953.9**	**1,010.5**	**2,964.5**
Currency impacts	(e)	26.4	-5.4	21.0	-22.8	-1.8
2026 revenue at 2025 exchange rates	**(f) = (d) + (e)**	**907.0**	**1,067.9**	**1,974.9**	**987.8**	**2,962.7**
Change in scope	(g)	0.0	-0.3	-0.3	-0.1	-0.4
2026 organic revenue	**(h) = (f) + (g)**	**907.0**	**1,067.7**	**1,974.7**	**987.6**	**2,962.3**
Organic growth	**(i) = (h)/(a)-1**	**+5.7%**	**+5.7%**	**+5.7%**	**+6.6%**	**+6.0%**

€m	**Impact of currency as of September 30th, 2026**
USD	9.5
GBP	5.1
BRL	-6.2
AUD	-10.6
Others	0.4
Total	**-1.8**

Average exchange rate	**9M 2026**	**9M 2025**
USD	0.8613	0.8938
GBP	1.1583	1.1757
BRL	0.1673	0.1583
AUD	0.6059	0.5732