

Jean-Charles Decaux appoints Jean Muller as Executive Vice President, Sales Intelligence, for the regions of Asia - France, Belgium, Luxembourg and Israel - Latin America, and Southern Europe - Middle-East and Africa

Paris, 23 January 2020 - Jean-Charles Decaux, co-CEO of JCDecaux, has announced the appointment of Jean Muller as Executive Vice President, Sales Intelligence, for the regions under his responsibility: Asia – France, Belgium, Luxembourg and Israel – Latin America and Southern Europe – Middle-East and Africa. Jean Muller will continue to oversee operations in his role as Deputy Vice President, Sales & Development, France, reporting to Isabelle Schlumberger, Executive Vice President, Sales, Marketing & Development, France, Belgium, Luxembourg and Israel.

In his new role in Sales Intelligence & Revenue Performance, Jean Muller will report to Jean-Charles Decaux. Liaising with senior management in each country, he will support the transformation of the sales force in the following regions: Asia - France, Belgium, Luxembourg and Israel - Latin America, and Southern Europe – Middle-East and Africa.

Jean-Charles Decaux, Co-Chief Executive Officer of JCDecaux, commented: *“To address the huge changes underway in our business environment and in the advertising market in general, Jean Muller will deploy his skills and expertise in the regions under my responsibility. Working with the sales force, he will strengthen our training and coordination to implement new sales strategies. This will enable us to continuously improve our ability to deliver relevant solutions for our customers, agencies and advertisers, and to maximise the performance of their campaigns.”*

About Jean Muller

Since 2007, Jean Muller has been the Deputy Vice-President, Sales, Marketing and Development, France, at JCDecaux, the number one outdoor advertising company worldwide.

He began his career with Bacardi Martini in the early 1990s, quickly becoming sales training officer. He joined the multimedia NRJ Group in 1996, becoming Executive Vice-President, Advertising, in 2005.

Recognised by the press and by his peers for his exceptional career path, he was voted “Sales Manager of the Year” in 2013.

Jean Muller holds an Executive MBA and is an adjunct professor at the ESCP Business School.

In 2017, he was elected president of the French sales executives network (DCF).

For more information: jcdecaux.fr

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