

## Alan Sullivan appointed as Co-CEO of JCDecaux North America

### Out of Home Media

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Israel  
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Lithuania  
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Malawi  
Mauritius  
Mexico  
Mongolia  
Mozambique  
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Namibia  
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Nicaragua  
Nigeria  
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Sweden  
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United States  
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Uzbekistan  
Zambia  
Zimbabwe

**Paris, 25<sup>th</sup> April 2019** – JCDecaux S.A. (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has appointed Alan Sullivan to the position of Co-CEO of JCDecaux North America. Alan Sullivan has been the Managing Director of JCDecaux Airport UK for the last five years and was previously the Sales Director. Responsible for London Heathrow Airport and Edinburgh Airport, he oversaw significant market-beating revenue growth and the digitisation of the airport offer with the opening of the award-winning London Heathrow Terminal 5 and Terminal 2. Alan Sullivan will work alongside Co-CEO Jean-Luc Decaux.

The appointment is made in anticipation of the retirement at the end of the year of Bernard Parisot, President and Co-CEO of JCDecaux North America.

**Alan Sullivan** said: *"I am looking forward to working with Jean-Luc Decaux in one of the most vibrant and exciting markets in the world. The growth potential of out-of-home in the United States is strong and JCDecaux is leading the new future for OOH through investment in the best products, technology and people. This is an opportunity I could not turn down."*

**Jean-François Decaux, Co-Chief Executive Officer of JCDecaux**, said: *"I am delighted to appoint Alan Sullivan to the role of Co-CEO of JCDecaux NA and it continues our philosophy of promoting talent from within the business. Alan brings expertise of running a major international airport advertising concession that has invested in new digital products, brand experiences and technology to deliver market-beating results. The combination of Alan Sullivan's and Jean-Luc Decaux's experience will provide a fantastic team for JCDecaux to drive the business in the largest advertising market in the world. I would also like to take the opportunity to thank Bernard Parisot on his 25 years of service at JCDecaux, developing a strong organisation and making our company the global leader in airport and street furniture advertising in the United States."*

Alan Sullivan will take up his new position on 1<sup>st</sup> September 2019.

### Key Figures for JCDecaux

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (528,660 advertising panels)
- N°1 worldwide in transport advertising with more than 210 airports and 277 contracts in metros, buses, trains and tramways (366,000 advertising panels)
- N°1 in Europe for billboards (137,020 advertising panels)
- N°1 in outdoor advertising in Europe (648,570 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (239,300 advertising panels)
- N°1 in outdoor advertising in Latin America (72,880 advertising panels)
- N°1 in outdoor advertising in Africa (24,170 advertising panels)
- N°1 in outdoor advertising in the Middle East (16,450 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,061,200 advertising panels in more than 80 countries
- Present in 4,030 cities with more than 10,000 inhabitants
- 13,030 employees

For more information about JCDecaux, please visit [jcdecaux.com](http://jcdecaux.com).

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**Communications Department:** Agathe Albertini

+33 (0) 1 30 79 34 99 – [agathe.albertini@jcdecaux.com](mailto:agathe.albertini@jcdecaux.com)

**Investor Relations:** Arnaud Courtial

+33 (0) 1 30 79 79 93 – [arnaud.courtial@jcdecaux.com](mailto:arnaud.courtial@jcdecaux.com)

JCDecaux SA

United Kingdom: 27 Sale Place - London W2 1YR - Tel.: +44 (0)20 7298 8000

Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79

[www.jcdecaux.com](http://www.jcdecaux.com)

A public limited corporation with an Executive Board and Supervisory Board

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