

## JCDecaux announces two appointments within the Financial and Administrative Department at JCDecaux

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**Paris, February 28<sup>th</sup>, 2019** – JCDecaux S.A. (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces two appointments in line with its internal promotion policy. They will be effective from March 1<sup>st</sup>, 2019.

### **Jérôme d'Héré is appointed Director of Mergers & Acquisitions and Development of the Group**

Jérôme d'Héré is a graduate of Neoma Business School (Ex-ESC Reims).

In 2007, he joined JCDecaux as Project Controller for the Finance Department - France before being appointed Group Internal Auditor in 2009. In January 2012, he was named Deputy Director of Management Control - France in charge of Business Management Control. In 2014, he was promoted to the position of Administrative and Financial Director - Mexico, Central America and the Caribbean and in 2017, Chief Financial Officer - Central America. In September 2018, he joined the Mergers & Acquisitions and Development Department as M&A and Development Manager.

Based in Plaisir, Jérôme d'Héré will report to David Bourg, Chief Financial and Administrative Officer of the Group and member of the Executive Board of JCDecaux S.A.

### **Caroline Burtin is appointed Deputy Director of Mergers & Acquisitions and Development of the Group**

Caroline Burtin holds a post-graduate degree in business law and is a member of the Paris Bar.

She began her career as a lawyer at BNP Paribas in New York before she joined Linklaters law firm in Paris in 2003, with a role in its mergers and acquisitions department.

In 2005, she joined the mergers and acquisitions department of Debevoise & Plimpton in Paris, where she notably worked as general counsel for JCDecaux in the area of acquisitions. She joined JCDecaux's Legal Department in 2006 where she worked as a lawyer in the International Affairs division before being appointed Head of Legal Affairs for the Middle East in 2008 and General Counsel for the Middle East and Africa in 2011. In 2013, Caroline Burtin became General Counsel for Italy, Portugal, Belgium and Luxembourg, while continuing to fulfil her role as General Counsel for the Middle East and Africa. Since 2016, She was M&A and Development Manager within the Mergers & Acquisitions and Development Department.

Based in Neuilly, Caroline Burtin reports to Jérôme d'Héré, Director of Mergers & Acquisitions and Development.

### **Key Figures for JCDecaux**

- 2018 revenue: €3,619m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good index
- N°1 worldwide in street furniture (543,050 advertising panels)
- N°1 worldwide in transport advertising with more than 215 airports and 250 contracts in metros, buses, trains and tramways (356,320 advertising panels)

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,244,275.27 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

# JCDecaux

- N°1 in Europe for billboards (141,630 advertising panels)
- N°1 in outdoor advertising in Europe (672,220 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,290 advertising panels)
- N°1 in outdoor advertising in Latin America (77,190 advertising panels)
- N°1 in outdoor advertising in Africa (26,770 advertising panels)
- N°1 in outdoor advertising in the Middle-East (18,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,074,113 advertising panels in more than 80 countries
- Present in 4,033 cities with more than 10,000 inhabitants
- 13,040 employees

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