

Out of Home Media

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JCDecaux wins World's second largest Automatic Public Toilet contract in Berlin

Paris, June 28th, 2018 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide and the pioneer of self-cleaning public toilets is pleased to announce that its German subsidiary Wall GmH has won the Berlin tender for the supply, installation and operation of public toilets in the German capital. Wall has operated the public toilets financed by OOH advertising revenues in Berlin since 1992.

The new 15-year contract (including a 2-year extension option) was signed on Tuesday and will commence on 1/01/2019. Wall will supply, install and operate 193 new fully automatic public toilets and become responsible for the operation of 37 existing toilet facilities. Furthermore, Berlin will have the option to order 109 additional automatic public toilets and include 30 more existing toilet facilities.

Wall will receive over 15 years €235,9mio from Berlin if all options are exercised.

Jean-François Decaux, Co-CEO of JCDecaux, said: *“After renewing earlier this year the main OOH Berlin advertising contract, we are very pleased to continue to operate the World's second largest automatic public toilet contract which will be financed by a guaranteed fee from the City. JCDecaux also operates the World's largest automatic public toilet contract in Paris. Our non-advertising revenues in our street furniture division represent 10% of all street furniture revenues and are very stable. This decision confirms JCDecaux's strong ability to win street furniture contracts whether or not they include non-advertising products such as automatic public toilets, bike-sharing programs all pioneered by JCDecaux which remains at the forefront of innovation.”*

Key Figures for JCDecaux

- 2017 revenue: €3,493m*
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (543,050 advertising panels)
- N°1 worldwide in transport advertising with more than 218 airports and 250 contracts in metros, buses, trains and tramways (356,320 advertising panels)
- N°1 in Europe for billboards (141,630 advertising panels)
- N°1 in outdoor advertising in Europe (672,220 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (216,290 advertising panels)
- N°1 in outdoor advertising in Latin America (77,190 advertising panels)
- N°1 in outdoor advertising in Africa (26,770 advertising panels)
- N°1 in outdoor advertising in the Middle-East (18,650 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,074,113 advertising panels in more than 80 countries
- Present in 4,033 cities with more than 10,000 inhabitants
- 13,040 employees

* Restated from the retrospective application of IFRS 15, applicable from January 1st, 2018

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