

## JCDecaux and Cyclocity thank their users and the Vélib' teams

### Communication Extérieure

Afrique du Sud  
Algérie  
Allemagne  
Angola  
Arabie Saoudite  
Argentine  
Australie  
Autriche  
Azerbaïdjan  
Bahrein  
Belgique  
Botswana  
Brésil  
Bulgarie  
Cameroun  
Canada  
Chili  
Chine  
Colombie  
Corée  
Costa Rica  
Côte d'Ivoire  
Croatie  
Danemark  
Emirats Arabes Unis  
Espagne  
Estonie  
Etats-Unis  
Finlande  
France  
Gabon  
Guatemala  
Honduras  
Hongrie  
Inde  
Irlande  
Islande  
Israël  
Italie  
Japon  
Kazakhstan  
Lesotho  
Lettonie  
Lituanie  
Luxembourg  
Madagascar  
Malawi  
Maurice  
Mexique  
Mongolie  
Mozambique  
Namibie  
Nicaragua  
Norvège  
Oman  
Ouganda  
Ouzbékistan  
Panama  
Pays-Bas  
Pérou  
Pologne  
Portugal  
Qatar  
République Dominicaine  
République Tchèque  
Royaume-Uni  
Russie  
Salvador  
Singapour  
Slovaquie  
Slovenie  
Suède  
Suisse  
Swaziland  
Tanzanie  
Thaïlande  
Turquie  
Ukraine  
Uruguay  
Zambie  
Zimbabwe

**Paris, 26 December 2017** – JCDecaux announces that its subsidiary, Cyclocity, has removed almost half of the 1,230 Vélib' docking stations, in line with its obligations under the changeover which began in October.

Continuing to comply with its contractual obligations, Cyclocity will cease operating the service on 1 January 2018. It will then no longer be possible to take out first generation Vélib' bikes from remaining docking stations and the bikes will be removed within a few days. These docking stations will gradually be dismantled until the end of March.

JCDecaux would like to thank all of the users who placed their trust in Vélib' from its launch on 15 July 2007. Together, we have ridden over 700 million km, or 17,500 times around the earth and, along with the City of Paris, have made Vélib' the largest self-service bike rental scheme in the world as well as a viable sustainable means of shared transport, with up to 300,000 subscribers who every year, make close to 40 million trips.

JCDecaux would especially like to thank all of the Cyclocity team members who, since the start of the project, have worked with professionalism, commitment and passion. Thanks to them, Vélib' operated 7 days a week, 24 hours a day, from 15 July 2007, just 4.5 months after the contract was signed.

Over 10 years, Cyclocity team members moved over 12 million Vélib' bikes to ensure that the service was available across the territory, repaired 500,000 bikes, the Customer Relations Centre handled 5 million requests from users and for three years in a row, was elected the best customer relations centre of the year, and so many other accomplishments.

Thank you to all of those who helped to make Vélib' such an unprecedented success in terms of using and sharing, which inspired many self-service bike rental schemes throughout the world and helped to generalise a new approach to sustainable mobility. Cyclocity is delighted to be continuing this exciting self-service bike rental adventure in Lyon, Nantes, Marseille, Toulouse, Amiens, Besançon, Cergy-Pontoise, Créteil, Mulhouse, Nancy, Rouen, as well as Vienna, Brussels, Brisbane, Dublin, Seville, Stockholm, Toyama and many more.

### Key Figures for JCDecaux

- 2016 revenue: €3,393m, H1 2017 revenue: €1,641m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and Euronext Family Business indexes
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (559,070 advertising panels)
- N°1 worldwide in transport advertising with more than 220 airports and 260 contracts in metros, buses, trains and tramways (354,680 advertising panels)
- N°1 in Europe for billboards (169,860 advertising panels)
- N°1 in outdoor advertising in Europe (721,130 advertising panels)
- N°1 in outdoor advertising in Asia-Pacific (219,310 advertising panels)
- N°1 in outdoor advertising in Latin America (70,680 advertising panels)
- N°1 in outdoor advertising in Africa (29,820 advertising panels)
- N°1 in outdoor advertising in the Middle-East (16,230 advertising panels)
- Leader in self-service bike rental scheme: pioneer in eco-friendly mobility
- 1,117,890 advertising panels in more than 75 countries
- Present in 4,280 cities with more than 10,000 inhabitants
- Daily audience: more than 410 million people
- 13,030 employees

JCDecaux SA

Siège Social : 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tél. : +33 (0)1 30 79 79 79

Royaume-Uni : 27 Sale Place - London W2 1YR - Tél. : +44 (0)20 7298 8000

[www.jcdecaux.com](http://www.jcdecaux.com)

Société Anonyme à Directoire et Conseil de Surveillance au capital de 3 240 270,51 euros - 307 570 747 RCS Nanterre - FR 44307570747



**Communications Department:** Agathe Albertini  
+33 (0) 1 30 79 34 99 – [agathe.albertini@jcdecaux.com](mailto:agathe.albertini@jcdecaux.com)

**Investor Relations:** Arnaud Courtial  
+33 (0) 1 30 79 79 93 – [arnaud.courtial@jcdecaux.com](mailto:arnaud.courtial@jcdecaux.com)