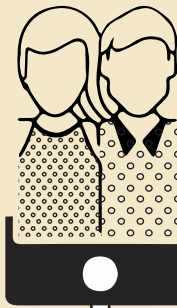


FUTURE CONSUMER

IN 5 YRS

90%

OF MOBILE TRAFFIC



75% OF UNDER 30'S OWN A SMARTPHONE

OOH and MOBILE

MADE FOR EACH OTHER

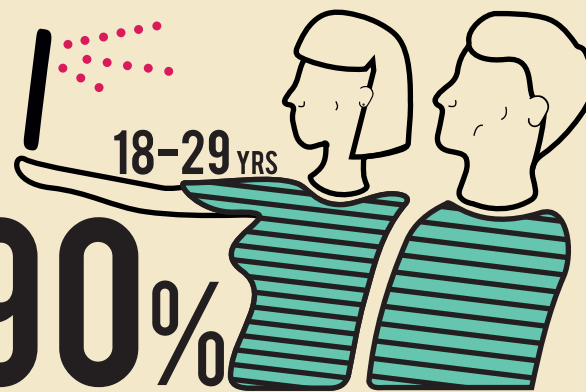
↑ 17%



24%

SPEND PER DAY 3 HRS

ON THEIR PHONES



#activesocialmediausers

