

Quarterly trading update

Out of Home Media

Algeria
Argentina
Australia
Austria
Azerbaijan
Belgium
Brazil
Bulgaria
Cameroon
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
India
Ireland
Israel
Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Norway
Oman
Poland
Portugal
Qatar
Russia
Saudi Arabia
Singapore
Slovakia
Slovenia
South Africa
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

- Third quarter reported revenues down 0.7% to €631.6m
- Third quarter organic revenues flat
- Organic revenue for Q4 expected to be up low-single digit
- Organic revenue for FY13 expected to be slightly up

Paris, 7 November 2013 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today its revenues for the nine months ended 30 September, 2013.

On a reported basis, revenues for the third quarter declined by 0.7% to €631.6 million compared to €636.0 million in Q3 2012. Excluding the significant negative impact from foreign exchange variations (notably emerging market currencies) and the positive impact from changes in perimeter, revenues were flat. The sound recovery in Street Furniture, driven by some modest underlying improvement in most of our European markets, was offset by declines in Billboard and in Transport, which suffered from a tough comparative base mainly due to the Olympic Games (c. €20 million impact on Group revenues in Q3 2012). Core advertising revenues, excluding revenues related to the sale, rental and maintenance, decreased by 0.6% organically in the third quarter of 2013.

Q3 revenues	2013 (€m)	2012 (€m)	Reported growth	Organic growth ^(a)
Street Furniture	267.8	260.3	+2.9%	+6.0%
Transport	254.2	268.4	-5.3%	-2.4%
Billboard	109.6	107.3	+2.1%	-8.6%
Total	631.6	636.0	-0.7%	0.0%

a. Excluding acquisitions/divestitures and the impact of foreign exchange

9-month revenues	2013 (€m)	2012 (€m)	Reported growth	Organic growth ^(a)
Street Furniture	834.2	832.5	+0.2%	+1.5%
Transport	719.1	720.6	-0.2%	+0.9%
Billboard	341.8	323.1	+5.8%	-6.2%
Total	1,895.1	1,876.2	+1.0%	-0.1%

a. Excluding acquisitions/divestitures and the impact of foreign exchange

Street Furniture

Third quarter revenues increased by 2.9% to €267.8 million (+6.0% on an organic basis), reflecting sequential improvement in most of our geographies. France was slightly down due to the continuing soft macro-economic environment. However, the UK showed strong growth and the Rest of Europe delivered good growth after being down for 7 consecutive quarters. In our main Street Furniture markets outside of Europe, Asia-Pacific was up, North America was down and the Rest of the World delivered strong growth.

Third quarter core organic advertising revenues, excluding revenues related to the sale, rental and maintenance, were up 4.9% compared to the third quarter of 2012.

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Registered capital of 3,387,241.70 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Transport

Transport revenues declined by 5.3% to €254.2 million (-2.4% on an organic basis) during the third quarter. France continued to show strong growth, reflecting the success of our new digital program with Aéroports de Paris. Whilst the very tough comparative base from the Olympics last year negatively impacted UK revenues, the underlying market was healthy. Revenues in the Rest of Europe were still impacted by the loss of some contracts but showed sequential improvement relative to the second quarter. Despite the slowdown in Mainland China, Asia-Pacific revenues were up in Q3. North America was down and the Rest of the World continued to show strong growth.

Billboard

Revenues during the third quarter increased by 2.1% to €109.6 million (-8.6% on an organic basis). The difference between reported and organic growth is largely due to the impact of the acquisition of 25% of Russ Outdoor. With the UK being impacted by a tough comparative relating to the Olympics and France continuing to be challenging, this segment remained very difficult in Q3. Rest of Europe, however, posted its first revenue increase since Q3 2010.

Commenting on the third quarter revenues, **Jean-François Decaux, Chairman of the Executive Board and Co-Chief Executive Officer of JCDecaux**, said:

“Our Q3 revenues were better than expected with stable organic revenues despite the impact of the London Olympics which significantly boosted our Q3 performance last year. We are pleased to see our biggest region “Rest of Europe” returning back to positive organic growth. This mainly benefitted our Street Furniture business and offset the impact of the slowdown in Mainland China on our Transport business. France remains resilient and the UK is quite strong reflecting a rebound in the economy. Whilst our US business has been slowing down, our Rest of the World region continue to deliver strong double-digit growth rate.

As far as Q4 is concerned, bearing in mind that visibility remains low, we expect organic revenue growth to be up low single digits, leaving the full year slightly up.

We were particularly pleased to announce today the signature of a contract for the acquisition of an 85% stake in Eumex, a market leader in Street Furniture in Latin America, a region where the outdoor advertising market is growing fast and in which we will become number one. With the recent Sao Paolo contract win, JCDecaux will now operate 36,000 advertising panels in 65 cities including 6 out of the top 10 top cities in Latin America in terms of GDP per capita. The strength of our balance sheet is a key competitive advantage that will allow us to pursue further external growth opportunities as they arise.

Looking forward, we remain convinced that out-of-home retains its strength and attractiveness in an increasingly fragmented media landscape. With our accelerating exposure to fast growing markets, our growing digital portfolio, our ability to win profitable new contracts and the high quality of our teams across the world, we believe we are well positioned to outperform the advertising market and increase our leadership position in the outdoor advertising industry.”

Next information:

Q4 2013 revenues: 27 January 2014 (after market)

Key Figures for the Group

- 2012 revenues: €2,623m ; H1 2013: €1,264 m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No.1 worldwide in street furniture (434,700 advertising panels)
- No.1 worldwide in transport advertising with more than 150 airports and more than 280 contracts in metros, buses, trains and tramways (358,100 advertising panels)
- No.1 in Europe for billboards (199,600 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (205,000 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,002,800 advertising panels in more than 55 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 10,484 employees

Forward looking statements

This news release may contain some forward-looking statements. These statements are not undertakings as to the future performance of the Company. Although the Company considers that such statements are based on reasonable expectations and assumptions on the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual performance to differ from those indicated or implied in such statements.

These risks and uncertainties include without limitation the risk factors that are described in the annual report registered in France with the French Autorité des Marchés Financiers.

Investors and holders of shares of the Company may obtain copy of such annual report by contacting the Autorité des Marchés Financiers on its website www.amf-france.org/ or directly on the Company website www.jcdecaux.com.

The Company does not have the obligation and undertakes no obligation to update or revise any of the forward-looking statements.

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