

JCDecaux appoints David Bourg to succeed Laurence Debroux as Chief Financial and Administrative Officer

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Paris, 4 November 2014 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today that two appointments have been made, effective from January 15th 2015, following the resignation of Laurence Debroux who will leave the Group as of that date in order to pursue other professional opportunities. Laurence Debroux was Chief Financial and Administrative Officer and member of the Executive Board of JCDecaux since 2010.

David Bourg has been appointed Chief Financial and Administrative Officer

At its 3 November 2014 meeting, the Supervisory Board appointed David Bourg as Chief Financial and Administrative Officer and member of the Executive Board, together with Jean Charles Decaux, Jean François Decaux, Jean-Sébastien Decaux, Emmanuel Bastide and Daniel Hofer, effective January 15th, 2015. He will be based in Paris.

David Bourg (44) is a graduate of Sciences Po Paris and obtained a Master's degree and post-graduate diploma in economics (DEA) from the University of Paris Dauphine. He began his career in the Deloitte & Touche firm with various positions of responsibility, including Audit Supervisor in Buenos Aires and Audit Manager in Paris. He joined JCDecaux in 2001 as a Business Development Manager principally responsible for merger & acquisition projects within the Group. He was appointed Chief Financial Officer for Asia in 2005, and CEO for Middle East in 2011.

Martin Sabbagh has been appointed CEO for Middle East

Martin Sabbagh has been appointed CEO for Middle East, effective January 15th, 2015, to succeed David Bourg.

Martin Sabbagh (35) holds a one-year post-graduate diploma (DESS) in Corporate Finance awarded by the University of Paris Dauphine. He began his career in 2002 with ING specialising in LBO Financing, before spending four years as an Auditor with Ernst & Young. He moved to JCDecaux in May 2007 to take up a position as Senior Acquisition Analyst. In 2008, he's appointed Head of the Group's Investor Relations and Financial Communications Department before becoming, in 2011, Director of Mergers & Acquisitions and Development.

Based in Dubai, Martin Sabbagh reports to Jean-Charles Decaux, Chairman of the Executive Board and co-CEO.

Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO of JCDecaux, said: *"On behalf of the Executive Board, I would like to thank Laurence Debroux for the contribution she has made to the development of JCDecaux since 2010 and wish her every success for the future. At the same time, we welcome David Bourg as Chief Financial and Administrative Officer and Martin Sabbagh as CEO for Middle East. Their experience, professionalism, dynamism and in-depth knowledge of JCDecaux will enable them to successfully fulfill their duties, driving the growth of our activities."*



JCDecaux SA

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,407,037.60 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Key Figures for the Group

- 2013 revenues: €2,676m; H1 2014: €1,305m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No.1 worldwide in street furniture (480,400 advertising panels)
- No.1 worldwide in transport advertising with more than 145 airports and more than 276 contracts in metros, buses, trains and tramways (379,000 advertising panels)
- No.1 in Europe for billboards (191,000 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (211,400 advertising panels)
- No.1 in outdoor advertising in Latin America (30,000 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,082,400 advertising panels in more than 60 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 11,900 employees

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