

Success of the share buyback offer launched by JCDecaux

Out of Home Media

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Paris, 15 July 2015 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced that it was informed of the results of the simplified public tender offer ("offre publique d'achat simplifiée", OPAS) to buy back 12,500,000 of its own shares at a price per share of €40, which ended on 9 July 2015.

The Autorité des marchés financiers (AMF) published the results of the offer on 15 July, 2015 in its avis No 215C1033.

194,419,422 shares, accounting for 87% of the share capital, were tendered to the offer. Out of these, 61% of the free float (which excludes shares held by JCDecaux Holding SAS as well as by Messrs. Jean-Claude Decaux, Jean-François Decaux, Jean-Charles Decaux and Jean-Sébastien Decaux and Mrs. Danielle Decaux, all of which were tendered to the offer, as previously announced) were tendered to the offer.

The success of the OPAS is reflected in the total number of shares tendered, which exceeds the 12,500,000 shares subject to the offer. As a consequence and in accordance with article 233-5 of the general regulations of the AMF, the buyback allocation was determined through a *pro rata* reduction on an equal basis between all shareholders based on the number of shares tendered to the offer. In line with the maximum size announced for the offer, JCDecaux is eventually buying back a total of 12,500,000 shares, for a consideration of €500 million.

As announced, all shares repurchased in the context of the simplified tender offer will be canceled, in accordance with the objectives of the share buyback program. The success of the offer, which, thanks to the strength of the balance sheet of JCDecaux, was funded primarily from its own resources and in part by drawing on an existing credit facility, will result in an increase in its earnings per share and optimize its financial structure, while preserving its capacity to continue both organic and external growth.

Key Figures for the Group

- 2014 revenues: €2,813m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- N°1 worldwide in street furniture (491,950 advertising panels)
- N°1 worldwide in transport advertising with 140 airports and 279 contracts in metros, buses, trains and tramways (379,060 advertising panels)
- N°1 in Europe for billboards (180,590 advertising panels)
- N°1 in outdoor advertising in the Asia-Pacific region (215,350 advertising panels)
- N°1 in outdoor advertising in Latin America (51,150 advertising panels)
- N°1 in outdoor advertising in Africa (36,000 advertising panels)
- N°1 worldwide for self-service bicycle hire: pioneer in eco-friendly mobility
- 1,078,370 advertising panels in more than 70 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 12,300 employees

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