JCDecaux

JCDecaux announces three appointments within the Product, Finance and Human Resources Department and the Finance and Administrative Department

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Paris, 2 December 2015 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that three appointments have been made, effective from 30 November 2015, following the resignation of Laurence Branthomme, who left the Group as of 27 November in order to pursue other professional opportunities. Laurence Branthomme took over the role of Vice President of Finance, Asset Management and Product Rollout – France on 1 September 2012.

Alexandre Hamain has been appointed Chief Financial Officer - France

Alexandre Hamain has been appointed Chief Financial Officer – France. Based in Neuilly, Alexandre Hamain serves as a member of the France Management Committee. He reports hierarchically to Jean-Michel Geffroy, Chief Executive Officer Finance, Product and Human Resources and functionally to David Bourg, Chief Financial and Administrative Officer for the Group.

Alexandre Hamain joined JCDecaux in 2002 as International Management Controller. In 2005, he became Head of Investor Relations and Financial Communication for the Group. In 2008, he was appointed Director of Business Management Control and Reporting for France. From 2011 to 2014, he served as Director of Management Control for France. Since January 2015, Alexandre Hamain has been Director of M&A and Development for the Group.

Alexandre Hamain, 37, is a graduate of HEC and holds a postgraduate degree in Accounting and Finance.

Frank Dizdarevic has been appointed Director of Asset Management and Product Rollout

Frank Dizdarevic has been appointed Director of Asset Management and Product Rollout. Based in Neuilly, he reports to Jean-Michel Geffroy, Chief Executive Officer Finance, Product and Human Resources.

Frank Dizdarevic joined Avenir in 1991, first as a sales representative in Marseille until 1995, then as agency head in Mulhouse. From 1997 to 1999, he was sub-regional manager of Alsace-Lorraine and Franche Comté. In 2000, he was appointed Regional Director of the Nancy agency, then in 2002 he moved to the Nice agency (Côte d'Azur) in the same capacity before becoming Regional Director of Provence-Alpes-Côtes d'Azur in 2004. In 2009, he became Sales Director - Local Sales for JCDecaux Street Furniture and Avenir, part of the Group Commerce and Development Department. In 2014, Frank Dizdarevic became head of the Billboard Transformation department.

Frank Dizdarevic, 48, is a graduate of the Ecole Supérieure de Commerce at the Conservatoire National des Arts et Métiers in Strasbourg.

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Louis Molis is appointed Director of Mergers & Acquisitions and Development for the Group

Louis Molis is appointed Director of Mergers & Acquisitions and Development for the Group. Based in Plaisir, he reports to David Bourg, Chief Financial and Administrative Officer.

Louis Molis joined JCDecaux in April 2014 as M&A and Development Manager, before being appointed Managing Director of JCDecaux Link, in May 2015.

From 2011 to 2014, Louis Molis was an associate at Bridgepoint Capital (European private equity firm). He began his career as an entrepreneur, creating notably an advertising broker dedicated to mobile marketing.

Louis Molis, 33, is a graduate of HEC (French business school).

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