

JCDecaux joins the FTSE4Good index

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Paris, 14 October 2015 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has joined the prestigious FTSE4Good index which rewards companies that demonstrate strong environmental, social, stakeholder responsibility and governance practices in the world.

JCDecaux's inclusion in the FTSE4Good index symbolises a recognition of the commitments, performance and transparency achieved by the Group as part of the Sustainable Development Strategy deployed in France in 2014 and across all of its subsidiaries around the world.

This strategy centres around six priorities identified in the three areas of sustainable development (environmental, social and stakeholder responsibility):

- Reduce its energy consumption
- Reduce its other environmental impacts
- Deploy a Group-wide Health & Safety Policy
- Implement an ambitious Group-wide Social Policy
- Reinforce sustainable development in the Purchasing Policy
- Strengthen employees' commitment towards sustainable development.

For more than 50 years, the pursuit of a socially responsible and environmentally-friendly growth has been central to JCDecaux's business model of accompanying cities, transport companies and citizens on a daily basis through innovative solutions that incorporate sustainable development.

Jean-François Decaux, Chairman of the Executive Board and Co-CEO of JCDecaux, said: *"We are pleased to have been admitted into the FTSE4Good index which recognizes JCDecaux's commitment to sustainable development. The fact that we have been included in this benchmark index in the lead up to COP21, of which JCDecaux is an official partner, symbolises a recognition of the sustained efforts made by all of JCDecaux's employees over the years in the areas of environmental, social and stakeholder responsibility. It also rewards the Sustainable Development Strategy established in 2014, and will serve as a further incentive for our 12,300 employees worldwide."*

Key figures for the Group

- 2014 revenues: €2,813 million; H1 2015 revenues: €1,460 million
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- No. 1 worldwide in street furniture (491,950 advertising panels)
- No. 1 worldwide in transport advertising with more than 170 airports and 279 contracts in metros, buses, trains and tramways (379,060 advertising panels)
- No. 1 in Europe for billboards (180,590 advertising panels)
- No. 1 in outdoor advertising in the Asia-Pacific region (215,350 advertising panels)
- No. 1 in outdoor advertising in Latin America (51,150 advertising panels)
- No. 1 in outdoor advertising in Africa (36,000 advertising panels)
- No. 1 worldwide in self-service bicycles and a pioneer in soft mobility
- 1,078,370 advertising panels in more than 70 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 12,300 employees

Communications Department: Agathe Albertini

+33 (0) 1 30 79 34 99 – agathe.albertini@jcdecaux.com

Investor Relations: Arnaud Courtial

+33 (0) 1 30 79 79 93 – arnaud.courtial@jcdecaux.com



JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777

Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79

www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,234,513.36 euros - # RCS: 307 570 747 Nanterre - FR 44307570747