

JCDecaux announces two appointments within the Group Legal Department

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Paris, 29 January 2016 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that two appointments have been made, following the retirement of Patrick Gourdeau, Group General Counsel, as of 31 May 2016.

Bertrand Allain is appointed Group General Counsel

Bertrand Allain, who is joining JCDecaux on 1 February 2016, is appointed Group General Counsel, with effect as of 1 June 2016.

Deputy Group General Counsel for Schneider Electric since 2004, Bertrand Allain was successively named Head of the Business Law Department (including M&A transactions) and then Head of the M&A and Corporate Law Departments in 2009.

Having begun his career as Legal Counsel for Framatome in 1991, Bertrand Allain went on to join the Léger, Robic Richard law firm in Montreal as a Lawyer from 1992. In 1993, he moved to Sextant Avionique, a joint subsidiary of Thalès and EADS, where he worked as Legal Counsel in charge of International Contracts and Cooperation, before being appointed, in 1995, Senior M&A Lawyer and Legal Counsel in charge of Major International Contracts within the Legal Department of the Thales Group. In 2000, Bertrand joined Vivendi Universal Net, the holding company for the Vivendi Universal Internet Business Unit, where he was named General Counsel. From 2000 to 2004, he worked as General Counsel for Canal+ Technologies, a Vivendi Universal Group entity and market leader in the development of interactive applications and access solutions for digital TV.

Bertrand Allain, 52, holds a Degree in Business Law and Taxation (Université Paris II Panthéon Assas), a DEA diploma in International Economic Law (Université Paris I Panthéon Sorbonne), and a Master's Degree in International Business Law (ESCP Europe).

Bertrand Allain, will report to David Bourg, Chief Financial and Administrative Officer and Member of the JCDecaux Executive Board.

Nicolas Dufouleur is appointed Deputy Group General Counsel – International Affairs

Nicolas Dufouleur is appointed Deputy Group General Counsel in charge of International Affairs as of 1 February 2016.

Nicolas Dufouleur joined JCDecaux in 2005 as Deputy General Counsel, seconding the Group General Counsel in a wide range of areas, from international acquisitions and joint ventures to corporate law, stock exchange law, major contracts and Group financing agreements.

Before joining JCDecaux, Nicolas worked as a Lawyer for the Freshfields law firm for close to 7 years, focusing primarily on M&A and financing operations and corporate and stock market legal issues.

Nicolas Dufouleur, 43, holds a Degree in Business Law and Taxation (Université Paris II Panthéon Assas), a DEA diploma in Business Law and Economy (Université Paris I - La Sorbonne) and a Master's Degree in German law (University of Munich, Germany).

Nicolas Dufouleur will report to Group General Counsel, Bertrand Allain.

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,236 483.41 euros - # RCS: 307 570 747 Nanterre - FR 44307570747