

JCDecaux joins the United Nations Global Compact

Out of Home Media

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Paris, 10 December 2015 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces today that it has joined the United Nations Global Compact.

As a signatory to the United Nations Global Compact and in line with its Sustainable Development Strategy, JCDecaux is committed to supporting and implementing the ten principles of the Global Compact on Human Rights, labour, environment and anti-corruption.

In accordance with the Global Compact's directives, each year the Group will submit a Communication on Progress (CoP), which will describe the company's internal efforts to implement the ten principles.

The United Nations Global Compact is an initiative launched at the World Economic Forum in Davos by former Secretary General, Kofi Annan. The Global Compact's vision is to promote a more stable and inclusive global economy benefiting individuals, local communities and the markets. (Source: UN)

Jean-Charles Decaux, Co-CEO of JCDecaux, said: *"With the COP21 focused on Human Rights, joining the United Nations Global Compact is a strong symbol. We are committed to incorporating the Global Compact's ten principles into the Group's strategy in France and in our subsidiaries across five continents. For JCDecaux, which implemented an ambitious Sustainable Development Strategy in 2014, adhering to the UN Global Compact is another evidence of our desire to pursue growth that is respectful of both people and the environment. For more than 50 years, this ambition has been a cornerstone of JCDecaux's business model which supports and provides innovative solutions incorporating sustainable development to cities, transport companies, advertisers and citizens on a day-to-day basis"*.

Key Figures for the Group

- 2014 revenues: €2,813 million; H1 2015 revenues: €1,460 million
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- JCDecaux is listed on the FTSE4Good index
- No. 1 worldwide in street furniture (491,950 advertising panels)
- No. 1 worldwide in transport advertising with more than 170 airports and 279 contracts in metros, buses, trains and tramways (379,060 advertising panels)
- No. 1 in Europe for billboards (180,590 advertising panels)
- No. 1 in outdoor advertising in Europe (708,000 advertising panels)
- No. 1 in outdoor advertising in the Asia-Pacific region (215,350 advertising panels)
- No. 1 in outdoor advertising in Latin America (51,150 advertising panels)
- No. 1 in outdoor advertising in Africa (36,000 advertising panels)
- No. 1 worldwide in self-service bicycles and a pioneer in soft mobility
- 1,078,370 advertising panels in more than 70 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 12,300 employees

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