

JCDecaux

JCDecaux has completed the acquisition of an additional stake in IGPDecaux in Italy

Out of Home Media

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Slovakia
Slovenia
South Africa
Spain
Swaziland
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Turkey
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

Paris, 30 June 2015 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced today that it has completed – jointly with IDA S.p.a (Du Chêne de Vère family) – the acquisition of the 34.5% shareholding in IGPDecaux held by RCS Media Group S.p.a.

IGPDecaux is the number one outdoor advertising company in Italy with 77.420 advertising panels in 130 cities, 5 airports (Bergame, Genoa, Milan Linate and Malpensa, Turin), 5 metros (Brescia, Milan, Naples, Rome, Turin) and 80 transport concessions (bus and tram).

Following this transaction, JCDecaux and Publitransport-IDA now respectively own 60% and 40% of IGPDecaux's share capital.

Key Figures for JCDecaux

- 2014 revenues: €2,813m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- N°1 worldwide in street furniture (491,950 advertising panels)
- N°1 worldwide in transport advertising with 140 airports and 279 contracts in metros, buses, trains and tramways (379,060 advertising panels)
- N°1 in Europe for billboards (180,590 advertising panels)
- N°1 in outdoor advertising in the Asia-Pacific region (215,350 advertising panels)
- N°1 in outdoor advertising in Latin America (51,150 advertising panels)
- N°1 in outdoor advertising in Africa (36,000 advertising panels)
- N°1 worldwide for self-service bicycle hire: pioneer in eco-friendly mobility
- 1,078,370 advertising panels in more than 70 countries
- Present in 3,700 cities with more than 10,000 inhabitants
- 12,300 employees

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A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,414,058.71 euros - # RCS: 307 570 747 Nanterre - FR 44307570747