

Stéphanie Jagou is appointed Director of Sustainable Development & Quality of JCDecaux

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Paris, 4 June 2008 - Stéphanie Jagou has joined JCDecaux as Director of Sustainable Development & Quality, she reports to Gérard Degonse, Executive Vice-President, Corporate Finance & Administration and member of the Executive Board.

Stéphanie Jagou (34) holds a Master's degree in Engineering (Trade and International Sales) awarded by Blaise Pascal University in Clermont-Ferrand, and a B.A in Business in Europe, from the UK. She is currently finishing a *Master 2* in Environmental Management from Sherbrooke University (Canada).

She began her career in 1997 in Montreal (Canada) as Director of Accounts, Sales & Consultation with Productivity Point International, an IT training centre. From 1998 to the end of 1999, she worked for Meloche Monnex, a company specializing in insurance and financial products, as a project leader responsible for organizational development. In 1999, she was appointed Director, Marketing & Strategic Development, of BAM Strategy, an interactive marketing agency.

In 2001, Stéphanie Jagou left Canada and moved to Costa Rica where she accepted a position as Sustainable Development Project Leader with Plan Nagua, an international development organization. She was in charge of the development and the promotion of fair trade coffee.

She returned to Canada in 2002 to assume responsibility as Press Relations & International Development Officer for the Quebec Winter Carnival. In 2004, she joined WWF, the global conservation organization, to manage the Quebec office. From 2006 to May 2008, she served as Director of Development & External Affairs, then as Affiliated Consultant for Unisféra, an international centre dedicated to sustainable development research.

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