

## Frédéric Brun is appointed Chief Operating Officer of JCDecaux Airport India

**Paris, February 13, 2008** – Frédéric Brun has been appointed Chief Operating Officer of JCDecaux Airport India. He will be based in Bangalore and report to Pramod Bhandula, General Manager JCDecaux Advertising India. In this new position, Frédéric Brun will develop the sales and media offering of JCDecaux Airport, to make Bangalore an industry benchmark for airport advertising in India.

Frédéric Brun (36) holds a master's degree in economics awarded by Nice Sophia Antipolis training and research institute (UFR).

Frédéric Brun began his career in the sales division of Avenir Côte d'Azur. In 2000, he was appointed Customer Account Director of JCDecaux Airport in Neuilly; in 2001, he was promoted to Director of International Client Sales, responsible for the agencies that specialise in buying airport advertising space.

In September 2003, he was made Regional Manager, French Riviera and Var region, at JCDecaux Airport responsible for the commercial development of Nice airport.

### Out of Home Media

Argentina  
Australia  
Austria  
Belgium  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Iceland  
India  
Ireland  
Italy  
Japan  
Kazakhstan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Norway  
Poland  
Portugal  
Qatar  
Russia  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Kingdom  
United States  
Uruguay  
Uzbekistan

### Corporate Communications

Press Relations  
Agathe Albertini  
Tel.: +33 (0)1 30 79 34 99  
Fax: +33 (0)1 30 79 75 39  
[agathe.albertini@jcdecaux.fr](mailto:agathe.albertini@jcdecaux.fr)

### Corporate Finance

Investor Relations  
Alexandre Hamain  
Tel.: +33 (0)1 30 79 79 93  
Fax: +33 (0)1 30 79 77 91  
[alexandre.hamain@jcdecaux.fr](mailto:alexandre.hamain@jcdecaux.fr)