

JCDECAUX ANNOUNCES 5.4% REVENUE GROWTH FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2005

Paris, 26 October 2005 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company in Europe and the number two worldwide, today announced its revenues for the nine months ended 30 September 2005, reporting a 5.4% increase to €1,227.6 million compared to the same period last year. Excluding acquisitions and the impact of foreign exchange, organic revenues rose by 3.8% for the first nine months of 2005.

In the third quarter, revenues increased by 5.2% to €393.9 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 1.3%. These results reflect the slowdown of the advertising market in certain Western European countries over the summer, with Billboard advertising particularly affected, while the Group's operations in Scandinavia, in the United States and in Asia-Pacific continued to report double digit organic revenue growth, benefiting from better market conditions.

Reported revenues

(in million €)	2005				Change (%)	
	Q1	Q2	Q3	9 months	Q3 05/04	9 months 05/04
Street Furniture	211.9	243.0	201.6	656.5	3.9%	5.3%
Billboard	99.0	115.4	96.0	310.4	-6.4%	-2.2%
Transport	68.8	95.6	96.3	260.7	23.9%	16.5%
Total Group	379.7	454.0	393.9	1,227.6	5.2%	5.4%

Organic revenues⁽¹⁾

(in million €)	Change (%)	
	Q3 05/04	9 months 05/04
Street Furniture	2.0%	4.7%
Billboard	-6.7%	-2.3%
Transport	10.0%	10.2%
Total Group	1.3%	3.8%

(1) excluding acquisitions/divestitures, the impact of foreign exchange and the revenue reclassification of some activities in 2005

Out of Home Media

Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Hungary
Iceland
Ireland
Italy
Japan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Mexico
Netherlands
Norway
Poland
Portugal
Russia
Serbia & Montenegro
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
Turkey
United Kingdom
United States
Uruguay

Street Furniture revenues for the first nine months of 2005 increased by 5.3% to €656.5 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 4.7%. Core advertising revenues, excluding revenues related to the sale, rental and maintenance of street furniture contracts, rose by 5.3% organically.

In the third quarter, revenues increased by 3.9% to €201.6 million (+2.0% on an organic basis) compared to the same period last year. In Europe, revenue progression was mainly driven by the UK, Germany and Portugal, where revenues increased in mid-single digits and by Scandinavia, which grew in double digits over the period, benefiting from a robust advertising market. In Spain and in the Netherlands, the third quarter showed signs of deceleration compared to the first half, as well as in France, reflecting continued difficult market conditions. The Americas and Asia Pacific contributed strongly to organic revenue growth. In the US, the increase was driven by the good performance of the shopping malls and the Chicago contract. In Asia-Pacific, double-digit revenue growth was achieved in all countries, with particularly good growth from Japan, Korea and Thailand.

Billboard revenues for the first nine months of 2005 decreased by 2.2% to €310.4 million, reflecting a deterioration of the advertising conditions in the large European billboard markets. Excluding acquisitions and the impact of foreign exchange, organic revenues decreased by 2.3% over the period.

In the third quarter, revenues decreased by 6.4% to €96.0 million (-6.7% on an organic basis). Market conditions were favorable in Ireland, which reported strong revenue growth over the period. However, revenues were down in the large billboard markets of France and the UK, which suffered from weak demand during the summer period.

Transport revenues for the first nine months of 2005 increased by 16.5% to €260.7 million. Excluding acquisitions and the impact of foreign exchange, organic revenues increased by 10.2% over the period.

In the third quarter, revenues increased by 23.9% to €96.3 million, with the recent acquisition of MediaNation making a first-time full quarterly contribution. Organic revenue growth reached 10.0% over the period.

Double-digit organic revenue growth was achieved in a number of European countries including Spain, Norway and Germany. High-single digit revenue increases were reported in Hong Kong and the United States, where revenues improved significantly after the slight decline of the first half.

Commenting on the third quarter revenues, **Jean-François Decaux, Chairman of the Board and Co-Chief Executive Officer**, said:

"In the third quarter of 2005, revenues reflected a deceleration in several European markets and economies, affecting primarily our Billboard division.

The moderate revenue growth of our Street Furniture division was mainly due to a sluggish French advertising market over the summer. This was partly offset by the strong development of our Asian activities and a healthy advertising market in the United States.

We are pleased with the double digit organic revenue growth in our Transport division over the period.

For 2005, organic revenue growth is now likely to be between 3.5 % to 4.0 %, with operating margin expected to be slightly ahead of last year's level, reflecting the revenue decrease in France, the softening of the advertising market in other European countries and the higher revenue proportion from the lower-margin Transport division."

Next information : 2005 Full Year Revenues on 1 February 2006, before market
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Key Information on the Group

- 2004 revenues: €1,627.3 million
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 and FTSE4Good indexes
- N°1 worldwide in street furniture (311,000 faces)
- N°1 worldwide in airport advertising with 155 airports and more than 150 transport contracts in metros, buses, trains and tramways (208,000 faces)
- N°1 in Europe for billboards (197,000 faces)
- 716,000 advertising faces in 45 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 7,500 employees

For more information, contact:

Press Relations

Agathe Albertini
Tel: +33 (0)1 30 79 34 99
Fax: +33 (0)1 30 79 35 79
agathe.albertini@jcdecaux.fr

Investor Relations

Alexandre Hamain
Tel: +33 (0)1 30 79 79 93
Fax: +33 (0)1 30 79 77 91
alexandre.hamain@jcdecaux.fr

Forward Looking Statement

Certain statements in this release constitute «forward-looking statements » within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. The words or phrases « guidance », « expect », « anticipate », « estimates » and « forecast » and similar words or expressions are intended to identify such forward-looking statements. In addition, any statements that refer to expectations or other characterizations of future events or circumstances are forward-looking statements. Various risks that could cause future results to differ from those expressed by the forward-looking statements included in this release include, but are not limited to : changes in economic conditions in the U.S. and in other countries in which JCDecaux currently does business (both general and relative to the advertising and entertainment industries) ; fluctuations in interest rates ; changes in industry conditions ; changes in operating performance ; shifts in population and other demographics ; changes in the level of competition for advertising dollars ; fluctuations in operating costs ; technological changes and innovations ; changes in labor conditions ; changes in governmental regulations and policies and actions of regulatory bodies ; fluctuations in exchange rates and currency values ; changes in tax rates ; changes in capital expenditure requirements and access to capital markets. Other key risks are described in the JCDecaux reports filed with the U.S. Securities and Exchange Commission. Except as otherwise stated in this news announcement, JCDecaux does not undertake any obligation to publicly update or revise any forward-looking statements because of new information, future events or otherwise.