

Chile:
**JCDecaux renews its advertising contract
with Santiago Metro for a 7 year period**

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Paris, June 3, 2010 - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide, announces that, following a competitive tender process, it has renewed its advertising contract with Santiago Metro in Chile for a 7 year period. JCDecaux has been the exclusive holder of the advertising concession for the metro system since 2001.

This new contract covers approximately 20,000 m² of backlit advertising space with 445 scrolling MUPI Citylight panels and 750 backlit 6m² billboards that will be further enhanced by a wide range of innovative systems: station domination initiatives, train branding operations, digital and interactive furniture.

The partnership comes as Santiago Metro embarks upon a modernisation and extension programme. By the end of 2010, the Metro system will comprise 108 stations on five lines, serving an estimated 634.5 million passengers per year, representing a daily average of 1.7 million passengers.

Jean-Charles Decaux, Chairman of the Executive Board and Co-Chief Executive Officer of JCDecaux, made the following statement: *"We are delighted to renew our partnership with Santiago Metro in Chile for the next 7 years. This contract represents the recognition of the professionalism, expertise and creativity of JCDecaux's local teams. This new contract ensures the consolidation of our leading position in the Chilean market and strengthens our determination to pursue our development in South America."*

Key Figures for the Group:

- 2009 revenues: €1,918.8m , Q1 2010 revenues: €487,2m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (428,000 advertising panels)
- No.1 worldwide in transport advertising with 163 airports and more than 300 transport contracts in metros, buses, trains and tramways (380,200 advertising panels)
- No.1 in Europe for billboards (230,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,040,600 advertising panels in 55 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 9,940 employees

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