

JCDecaux

JCDecaux joins the Dow Jones Sustainability Index, the benchmark index for socially-responsible companies

Out of Home Media

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Russia
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Singapore
Slovakia
Slovenia
South Africa
Spain
Swaziland
Sweden
Switzerland
Tanzania
Thailand
The Dominican Republic
The Netherlands
Turkey
Uganda
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan
Zambia
Zimbabwe

Paris, 14 September 2016 – JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announces that following an evaluation by RobecoSAM (a company specialising in sustainable investing) and in partnership with S&P Dow Jones Indices (one of the largest providers of stock indices in the world), the Group has been included among the 24 European companies joining the Dow Jones Sustainability Europe Index on 19 September 2016.

Launched in 1999, the Dow Jones Sustainability Indices are the longest-running indices in the world, evaluating the performance of leading companies in the area of sustainable development. The only company from the media sector joining the Dow Jones Sustainability Europe Index this year, JCDecaux will be among 154 companies included within its ranking (including 31 French companies), based on sustainable development criteria with financial implications in the economic, environmental and social spheres.

This inclusion recognises the commitments, transparency and performance of JCDecaux since the 2014 launch of its Sustainable Development Strategy in France and all of its subsidiaries around the world, which focuses on six key pillars:

- Reducing energy consumption
- Reducing other environmental impacts
- Deploying a Group Health & Safety Policy
- Implementing an ambitious Employee Relations Policy across the Group
- Strengthening sustainable development in the Purchasing Policy
- Promoting engagement toward sustainable development among the Group's employees

For more than 50 years, the pursuit of socially responsible and environmentally-friendly growth has been central to JCDecaux's business model of servicing cities, transport companies and citizens on a daily basis through innovative solutions that incorporate sustainable development. This is delivered through a variety of initiatives, including self-service bicycles, automated public toilets and intelligent street furniture.

Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux, said: *"We are pleased to be included in the Dow Jones Sustainability Europe Index and to earn recognition of JCDecaux's commitment to being a socially-responsible company, less than one year after joining the prestigious FTSE4Good Index. It symbolises the recognition of our ambitious Sustainable Development Strategy, which was formalised in 2014 but has been at the heart of our business model and innovation and growth policy since 1964, as well as the sustained and continuous efforts of all of our teams in terms of environmental, social and societal responsibility."*

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A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,240 205.36 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Key Figures for the Group

- 2015 revenue: €3,208m, H1 2016 revenue: €1,617m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100 index
- JCDecaux is part of the FTSE4Good and Dow Jones Sustainability Europe indexes
- N°1 worldwide in street furniture (524,580 advertising panels)
- N°1 worldwide in transport advertising with more than 230 airports and 280 contracts in metros, buses, trains and tramways (395,770 advertising panels)
- N°1 in Europe for billboards (177,760 advertising panels)
- N°1 in outdoor advertising in Europe (731,390 advertising panels)
- N°1 in outdoor advertising in the Asia-Pacific region (236,760 advertising panels)
- N°1 in outdoor advertising in Latin America (62,860 advertising panels)
- N°1 in outdoor advertising in Africa (32,840 advertising panels)
- N°1 in outdoor advertising in the Middle-East (16,280 advertising panels)
- N°1 worldwide for self-service bicycle hire: pioneer in eco-friendly mobility
- 1,129,410 advertising panels in more than 75 countries
- Present in 4,435 cities with more than 10,000 inhabitants
- Daily audience: more than 390 million people
- 12,850 employees

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